

## Drive The Nation Fall Travel Inspiration Contest

### OFFICIAL CONTEST RULES

1. NO PURCHASE NECESSARY TO ENTER OR TO WIN. A PURCHASE WILL NOT INCREASE YOUR ODDS OF WINNING. ALL FEDERAL, STATE, LOCAL AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED.

SPONSOR: Travel Guide, LLC d/b/a Travel Media Group.

2. Eligibility. Entrant must be a legal resident of the 50 United States or District of Columbia and eighteen (18) years of age or older to be eligible for this sweepstakes (or the age of majority in their state of residence). This offer is void wherever prohibited or restricted and subject to all applicable federal, state, and local laws. Residents of the state of Rhode Island are not eligible to win.

Employees of Travel Guide, LLC, Dominion Enterprises, Landmark Media Enterprises, LLC and their divisions or subsidiaries, and immediate family members (or those living in the same household with an employee, whether related or not) are not eligible to enter or win. Employees of hotels, advertisers, agencies, vendors and their respective affiliates doing business with Drive The Nation, HotelCoupons.com or Travel Guide, LLC are not eligible to enter or win.

3. Entry. The Contest will begin at 09:00a.m. (EST) on October 13, 2014, and all entries must be received by 11:59 p.m. (EST) on November 24, 2014 (the "Contest Period"). The following rules apply to each submission:

Step 1: If you are currently a member of Pinterest, please proceed to Step 3.

Step 2: To become a Pinterest Member: Please visit <https://www.pinterest.com/> and sign up. Pinterest membership is not guaranteed by Drive The Nation.

Step 3: Once a Pinterest member, follow @DriveTheNation on Pinterest and create a Drive The Nation Fall Travel Inspiration Contest board (hereinafter "Board") on Pinterest. Only one (1) Board entry per person permitted.

Step 4: Pin at least 10 pins that inspire your fall travel, including three (3) articles from Drive The Nation. Please include the #DTNFallContest hashtag in the caption of each pin.

Step 5: To Enter the Contest: fill out the Official Contest Entry Form including a URL to entrant's Drive The Nation Fall Travel Inspiration Contest board, within the Contest Period, to qualify for your chance to win one (1) GoPro HERO (\$129.99 value). As an alternate form of entry, you can also email [info@drivethenation.com](mailto:info@drivethenation.com) with subject line "Drive The Nation Fall Travel Inspiration Contest" to enter.

All entrants hereby agree that upon submission of their Board, Drive The Nation shall have an unlimited license to reproduce the Board, and create any derivative works of the Board in perpetuity, including but not limited to editorial content regarding the Board, and that Travel Guide, LLC. shall have the right to publish in any media whatsoever the Board (including any reproduction or derivative work) and use it in perpetuity, the entrant's name and likeness for any lawful purpose, including promotional purposes, without further compensation. By entering the contest, entrant represents that entrant created the Board for his/her entry into this Contest. Upon entry, each entrant (on behalf of him/herself and his/her child/children) also releases

Drive The Nation and Travel Guide, LLC from all liability arising from his/her entry in the Contest and use of the prize, and agrees to sign any additional documentation which Drive The Nation may reasonably request addressing this or any other Contest rules. Drive The Nation reserves the right to request from any entrant additional documentation it reasonably believes is necessary to validate any entry or award any prize.

Travel Guide, LLC (“Sponsor”) will not be responsible for incomplete, lost, late, post-due, misdirected, copied, transferred or illegible entries or for failure to receive entries due to transmission failures or technical failures of any kind, including, without limitation, malfunctioning of any network, hardware or software, whether originating with sender or Sponsor. In the event of a dispute, all online entries will be deemed to have been submitted by the owner of the email account from which they were sent. For these purposes, an email account holder shall mean the natural person assigned to such email account by the Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with such email account. You acknowledge that in posting your Board it will be freely accessible to the public and you grant Travel Guide, LLC the right to so display. Any questions regarding the number of entries submitted or the owner of an email account shall be determined by Sponsor in its sole discretion, and Sponsor reserves the right to disqualify any entries by persons determined to be tampering with or abusing any aspect of the Contest.

3. Prizes and Odds. Four (4) Winners will be selected from among all eligible entries received during the Contest Entry Period. Each of the four (4) winners shall receive one (1) GoPro HERO (\$129.99 value). Contest may be presented in multiple presentations and in other media.

4. Judging. Winners will be selected on or about November 26, 2014, from among all eligible entries received by November 24, 2014. Judging will be done on the basis of creativity (25%), positive representation of brand message (25%), adherence to contest rules (25%) and incorporation of fall travel theme (25%) of Board submitted. By participating, entrants agree to be bound by the Official Rules and the decisions of the judges, which shall be final and binding in all respects. Judges shall be a panel of no less than 4 people with a background in marketing and design, and shall determine the winners based on an accumulation of highest votes. In the event of any mathematical tie, the panel shall thereafter choose the winners by majority vote using their discretion.

5. Winner Notification and Acceptance. Winner shall be notified via email on or about November 26, 2014. Return of prize notification as undeliverable may result in disqualification and an alternate winner may be selected. Winners may waive their right to receive prizes. Prizes are nonassignable and nontransferable. No substitutions allowed, except that prizes and individual components of prize packages are subject to availability and Sponsor reserves the right to substitute prizes of equal or greater value. Winners are solely responsible for reporting and payment of any taxes on prizes. Winners may be required to complete an affidavit of eligibility, and a liability and publicity release (except where prohibited by law) which must be returned within five (5) business days of date of email transmission. Failure to sign and return the affidavit or release within five (5) business days, or to comply with any term or condition of these Official Rules, may result in a winner’s disqualification, the forfeiture of his or her interest in the prize, and the award of the prize to an alternate winner. Except where prohibited, participation in the Contest constitutes entrant’s consent to the publication of his or her name, biographical information and likeness in any media for any commercial or promotional purpose, without limitation or further compensation. For a winner list, email [info@drivethenation.com](mailto:info@drivethenation.com).

6. Privacy and Publicity. Sponsor will collect personal information from Entrants, and this information may be used for the purposes of administering the Promotion, publicizing the Promotion, and other promotional purposes that benefit the Sponsor. You are providing your information to Sponsor and not to U.S. Geological Survey or the Interagency Pass Program. Unless prohibited by law, participation in the Promotion constitutes each Entrant’s consent for Sponsor to use the Entrant’s name (or username), age, hometown,

and state of residence for Promotion or promotional purposes in any media now known or later developed, without payment or consideration to the Entrant. If you do not wish to receive future offers, notices or other mailings from sponsor, please complete the form at:

[http://www.dominionenterprises.com/main/do/DE\\_Email\\_Opt\\_Out\\_Form](http://www.dominionenterprises.com/main/do/DE_Email_Opt_Out_Form). Be sure to provide your name, email and specific information about the website or subscription(s) that you no longer wish to receive. Please allow a few days for your request to be processed. If you “opt out” of receiving further promotional materials or notices, the only communications you will receive from us will be about transactions that you initiate. By opting-out, residual information may nonetheless remain in our database and other records, which may not be permanently deleted. Sponsor is committed to protecting personal information they collect about you. Information collected from Entrants is subject to Sponsor’s Privacy Policy: [http://www.dominionenterprises.com/main/do/Privacy\\_Policy](http://www.dominionenterprises.com/main/do/Privacy_Policy)

7. Limitations of Liability. Neither Sponsor nor any other Releasee shall be responsible for non-conforming, lost, late, stolen, misdirected, illegible, or incomplete entries. Neither Sponsor nor any other Releasee shall be responsible for any incorrect or inaccurate information, whether caused by Sponsor, Releases, Entrants, tampering, or by any of the equipment or programming associated with or utilized in the Promotion, and neither Sponsor nor any Releasee shall assume responsibility for any error, omission, defect, theft, destruction, or unauthorized access to the materials related to the Contest, or for any damage to the Entrant’s computer related to or resulting from participating in the Promotion. Sponsor reserves the right, in its sole and absolute discretion, to disqualify any individual found to be tampering with the entry process, or the operation of the Promotion; to be acting in violation of these Official Rules; or to be acting in a non-sportsmanlike or disruptive manner; or with intent or apparent intent to annoy, abuse, threaten, embarrass, harm, or harass, in any way, any other person. If for any reason the Promotion is not capable of running as planned by reason of, but not limited to, business or market circumstances, force majeure, public health concerns, tampering, unauthorized intervention, actions by entrants, fraud, or any other causes which, Sponsor in its sole and absolute discretion, deems could corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Promotion, Sponsor reserves the right, in its sole and absolute discretion, to cancel, terminate, modify, or suspend the Promotion or any portion thereof by posting a notice on the websites. If the Promotion or any portion of the Promotion is terminated before the end of the Promotion Period, Sponsor will select the Winner from all eligible entries received as of the termination date of the Promotion.

Entrant agrees that Sponsor and its agencies, GoPro and each party’s respective affiliates, officers, directors, agents, and employees (collectively, the “Indemnities”) will have no liability or responsibility for any claim arising in connection with participation in the Promotion or the awarding of prizes. Winners hereby release and hold harmless Indemnities from any and all claims, damages, expenses, costs (including reasonable attorneys’ fees) and liabilities (including settlements), brought or asserted against any of the Indemnities due to or arising out acceptance or use of any prize, or use of Entrant’s name, likeness or photograph. Without limiting the foregoing, all prizes are provided “as is” without warranty of any kind, either express or implied, including but not limited to, the implied warranties of merchantability, fitness for a particular purpose, or non-infringement. Some jurisdictions may not allow the limitations or exclusion of liability for incidental or consequential damages or exclusion of implied warranties, so some of the above limitations or exclusions may not apply to you. Check your local laws for any restrictions or limitations regarding these limitations or exclusions. Any attempt by an entrant or any other individual to deliberately undermine the legitimate operation of the promotion is in violation of criminal and civil laws, and should any such attempt be made, sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law.

This Promotion will be administered in the State of Florida, by Travel Guide, LLC d/b/a/ Travel Media Group, a division of Dominion Enterprises, Landmark Media Enterprises, LLC located in Virginia. By participating, all Entrants hereby agree that the laws of the State of Virginia will apply exclusively to the Promotion and that any dispute with respect to this Promotion will be resolved in either the federal or state courts located in the State of Virginia.

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GoPro, Inc. is not a participant in or sponsor of this promotion.

Drive The Nation is a registered trademark belonging to Dominion Enterprises.

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ADMINISTRATOR: Travel Guide, LLC d/b/a Travel Media Group