

Drive The Nation™
2015 Travel Resolution Sweepstakes

OFFICIAL SWEEPSTAKES RULES

1. NO PURCHASE NECESSARY TO ENTER OR TO WIN. A PURCHASE WILL NOT INCREASE YOUR ODDS OF WINNING. ALL FEDERAL, STATE, LOCAL AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED.

SPONSOR: Travel Guide, LLC d/b/a Travel Media Group.

2. Eligibility. Entrant must be a legal resident of the 50 United States or District of Columbia and eighteen (18) years of age or older to be eligible for this sweepstakes (or the age of majority in their state of residence). This offer is void wherever prohibited or restricted and subject to all applicable federal, state, and local laws. Residents of the state of Rhode Island are not eligible to win.

Employees of Travel Guide, LLC, Dominion Enterprises, Landmark Media Enterprises, LLC and their divisions or subsidiaries, and immediate family members (or those living in the same household with an employee, whether related or not) are not eligible to enter or win. Employees of hotels, advertisers, agencies, vendors and their respective affiliates doing business with Drive The Nation, HotelCoupons.com or Travel Guide, LLC are not eligible to enter or win.

3. Entry. The Sweepstakes will begin at 09:00a.m. (EST) on January 1, 2015, and all entries must be received by 11:59 p.m. (EST) on January 31, 2015 (the "Sweepstakes Period"). The following rules apply to each submission:

Step 1: Post a photo to Instagram® depicting your travel resolution for 2015

Step 2: Include a caption that states your travel resolution for 2015.

Step 3: Include the hashtag #DTN2015 and tag @drivethenation in your caption.

Step 4: Gain an additional entry by sharing the post to Twitter® with #DTN2015 & @drivethenation.

If you do not have an Instagram account and would still like to participate, submit your photo by emailing it to info@drivethenation.com by 11:59 p.m. (EST) January 31, 2015.

All entrants hereby agree that upon submission of their Photo, Drive The Nation shall have an unlimited license to reproduce the Photo, and create any derivative works of the Photo in perpetuity, including but not limited to, editorial content regarding the Photo, and that Travel Guide, LLC shall have the right to publish in any media whatsoever the Photo (including any reproduction or derivative work) and use it in perpetuity, the entrant's name and likeness for any lawful purpose, including promotional purposes, without further compensation. By entering the Sweepstakes, entrant represents that entrant created the Photo for his/her entry into this Sweepstakes. Upon entry, each entrant (on behalf of him/herself and his/her child/children) also releases Drive The Nation and Travel Guide, LLC from all liability arising from his/her entry in the Sweepstakes and use of the prize, and agrees to sign any additional documentation which Drive The Nation may reasonably request addressing this or any other Sweepstakes rules. Drive The Nation reserves the

right to request from any entrant additional documentation it reasonably believes is necessary to validate any entry or award any prize.

Travel Guide, LLC (“Sponsor”) will not be responsible for incomplete, lost, late, post-due, misdirected, copied, transferred or illegible entries or for failure to receive entries due to transmission failures or technical failures of any kind, including, without limitation, malfunctioning of any network, hardware or software, whether originating with sender or Sponsor. In the event of a dispute, all online entries will be deemed to have been submitted by the owner of the social media account from which they were sent. For these purposes, an email account holder shall mean the natural person assigned to such social media account by the Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with such social media account. Entrant acknowledges that in posting his/her photo it will be freely accessible to the public and Entrant grants Travel Guide, LLC the right to so display. Any questions regarding the number of entries submitted or the owner of an email account shall be determined by Sponsor in its sole discretion, and Sponsor reserves the right to disqualify any entries by persons determined to be tampering with or abusing any aspect of the Sweepstakes.

3. Prizes and Odds. One (1) Winner will be selected from among all eligible entries received during the Sweepstakes Entry Period. The winner shall receive one (1) 5-Month Subscription to NatureBox® (\$100.00 value).

4. Winner Selection. Winner will be selected on or about February 9, 2015, from among all eligible entries received by January 31, 2015. At the conclusion of the Sweepstakes Period, Sponsor will select the name(s) of the potential winner(s) from all eligible entries received during the Sweepstakes Period by random drawing. The odds of being selected as a potential winner depend on the number of eligible entries received during the Entry Period. By participating, entrants agree to be bound by the Official Rules, which shall be final and binding in all respects.

5. Winner Notification and Acceptance. Winner shall be notified via direct message on Instagram or Twitter or via email on or about February 10, 2015. Return of prize notification as undeliverable may result in disqualification and an alternate winner may be selected. Winners may waive their right to receive prizes. Prizes are nonassignable and nontransferable. No substitutions allowed, except that prizes and individual components of prize packages are subject to availability and Sponsor reserves the right to substitute prizes of equal or greater value. Winners are solely responsible for reporting and payment of any taxes on prizes. Winners may be required to complete an affidavit of eligibility, and a liability and publicity release (except where prohibited by law) which must be returned within five (5) business days of date of email transmission. Failure to sign and return the affidavit or release within five (5) business days, or to comply with any term or condition of these Official Rules, may result in a winner’s disqualification, the forfeiture of his or her interest in the prize, and the award of the prize to an alternate winner. Except where prohibited, participation in the Sweepstakes constitutes entrant’s consent to the publication of his or her name, biographical information and likeness in any media for any commercial or promotional purpose, without limitation or further compensation. For a winner list, email info@drivethenation.com.

6. Privacy and Publicity. Sponsor will collect personal information from Entrants, and this information may be used for the purposes of administering the Promotion, publicizing the Promotion, and other promotional purposes that benefit the Sponsor. You are providing your information to Sponsor and not to NatureBox, Inc. Unless prohibited by law, participation in the Promotion constitutes each Entrant’s consent for Sponsor to use the Entrant’s name (or username), age, hometown, and state of residence for Promotion or promotional purposes in any media now known or later developed, without payment or consideration to the Entrant. If you do not wish to receive future offers, notices or other mailings from sponsor, please complete the form at:

http://www.dominionenterprises.com/main/do/DE_Email_Opt_Out_Form. Be sure to provide your name, email and specific information about the website or subscription(s) that you no longer wish to receive. Please allow a few days for your request to be processed. If you “opt out” of receiving further promotional materials or notices, the only communications you will receive from us will be about transactions that you initiate. By opting-out, residual information may nonetheless remain in our database and other records, which may not be permanently deleted. Sponsor is committed to protecting personal information they collect about you. Information collected from Entrants is subject to Sponsor’s Privacy Policy: http://www.dominionenterprises.com/main/do/Privacy_Policy

7. Limitations of Liability. Neither Sponsor nor any other Releasee shall be responsible for non-conforming, lost, late, stolen, misdirected, illegible, or incomplete entries. Neither Sponsor nor any other Releasee shall be responsible for any incorrect or inaccurate information, whether caused by Sponsor, Releases, Entrants, tampering, or by any of the equipment or programming associated with or utilized in the Promotion, and neither Sponsor nor any Releasee shall assume responsibility for any error, omission, defect, theft, destruction, or unauthorized access to the materials related to the Sweepstakes, or for any damage to the Entrant’s computer related to or resulting from participating in the Promotion. Sponsor reserves the right, in its sole and absolute discretion, to disqualify any individual found to be tampering with the entry process, or the operation of the Promotion; to be acting in violation of these Official Rules; or to be acting in a non-sportsmanlike or disruptive manner; or with intent or apparent intent to annoy, abuse, threaten, embarrass, harm, or harass, in any way, any other person. If for any reason the Promotion is not capable of running as planned by reason of, but not limited to, business or market circumstances, force majeure, public health concerns, tampering, unauthorized intervention, actions by entrants, fraud, or any other causes which Sponsor in its sole and absolute discretion deems could corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Promotion, Sponsor reserves the right, in its sole and absolute discretion, to cancel, terminate, modify, or suspend the Promotion or any portion thereof by posting a notice on the websites. If the Promotion or any portion of the Promotion is terminated before the end of the Promotion Period, Sponsor will select the Winner from all eligible entries received as of the termination date of the Promotion.

Entrant agrees that Sponsor and its agencies, NatureBox and each party’s respective affiliates, officers, directors, agents, and employees (collectively, the “Indemnities”) will have no liability or responsibility for any claim arising in connection with participation in the Promotion or the awarding of prizes. Winners hereby release and hold harmless Indemnities from any and all claims, damages, expenses, costs (including reasonable attorneys’ fees) and liabilities (including settlements), brought or asserted against any of the Indemnities due to or arising out acceptance or use of any prize, or use of Entrant’s name, likeness or photograph. Without limiting the foregoing, all prizes are provided “as is” without warranty of any kind, either express or implied, including but not limited to, the implied warranties of merchantability, fitness for a particular purpose, or non-infringement. Some jurisdictions may not allow the limitations or exclusion of liability for incidental or consequential damages or exclusion of implied warranties, so some of the above limitations or exclusions may not apply to you. Check your local laws for any restrictions or limitations regarding these limitations or exclusions. Any attempt by an entrant or any other individual to deliberately undermine the legitimate operation of the promotion is in violation of criminal and civil laws, and should any such attempt be made, sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law.

This Promotion will be administered in the State of Florida, by Travel Guide, LLC d/b/a/ Travel Media Group, a division of Dominion Enterprises, Landmark Media Enterprises, LLC located in Virginia. By participating, all Entrants hereby agree that the laws of the Commonwealth of Virginia will apply exclusively to the Promotion

and that any dispute with respect to this Promotion will be resolved in either the federal or state courts located in the Commonwealth of Virginia.

This promotion is in no way sponsored, endorsed or administered by NatureBox, Inc., Instagram or Twitter.

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SPONSOR: Travel Guide, LLC d/b/a Travel Media Group, 901 N. Lake Destiny Road, Suite 375, Maitland, FL 32751

ADMINISTRATOR: Travel Guide, LLC d/b/a Travel Media Group